

David Tavyee Argüello Santiago



Hi!

I'm a photo and video content creator for online and offline media. Thanks to my background in business technology, I have developed a systematic, data driven approach to photo and video production in order to utilize social media data from the conceptualization of a production to the performance analysis of its impact. With this in mind, I believe I can change things for the better, and I can find ways to reach the client's goal. Finally, I search for the undeniable trust in people in order for them to seek my indisputable trust. Reach me at:

1-787-366-2427

contact@davidtavyee.com

[Website Portfolio](#)

[LinkedIn](#)

San Juan, PR 00926

Experience

Media Production Specialist @ McCann Worldgroup; San Juan, P.R. — 2014 - present

Head of the Production Department. Audio and Video Editor of television and radio commercials. Photographer, Videographer and Editor of digital productions for social media. These productions include 360 Videos, VR Experiences and Live streams. I am involved from the pre-production planning all the way to the post-production.

IT Manager @ McCann Worldgroup; San Juan, P.R. — 2013 - 2017

Deliver short and long term visions for the company's technological needs and goals. Plan and implement upgrades of existing software and hardware. Negotiate with worldwide vendors to upgrade services or implement new ones. Install, troubleshoot and upgrade computer systems.

Graphic Designer and Audio Editor @ Business Marketing Ideas; Santurce, P.R. — 2010 - 2013

Designed websites, printed media such as flyers and brochures. I also ran the audio production department ensuring the best quality for every business client.

Education

-Atlantic University College — Associate degree in Business Admin - concentration on Computer Science 2013

-Sagrado Corazón University, Santurce, P.R. — Bachelor in Communications 60 credits. 2011 - 2012

-Atlantic University College, Guaynabo, P.R. — Bachelor in Graphic Design 72 credits. 2009 - 2010

Skills & Knowledge

Bilingual (Spanish & English) | Photography | Cinematography | Videography | Video Editing | Systematic Organization | Accounting | Business Administration | Art | Graphic Designing | **OS:** Mac OS X / Windows | Network Administration | Web Pages | Motion Graphics | **Software:** ProTools / Logic / Adobe Premiere Pro / After Effects / Photoshop / InDesign / Illustrator / Audition / Microsoft Office | **Music** (Piano, Guitar, Bass, Drums, Trumpet) |

Clients

L'Oreal Paris | Maybelline | Master Card | Garnier | Dentyne | Johnson & Johnson | Lancome | Comisión Estatal de Elecciones | Polo Red | Ritz | Armani | Yves Saint Laurent | Oreo | Clarisonic | Marvel